[Wenwen Zhang](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwenwenz.com%2F&data=05%7C01%7Cjleli%40soe.rutgers.edu%7Ceff816b0792b4be82d1408dbca957782%7Cb92d2b234d35447093ff69aca6632ffe%7C1%7C0%7C638326515547566794%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=qNI3L5hdnbRw3DOUFNEGvvBa5P9IJTVfkoRtuZhsJco%3D&reserved=0" \o "Original URL: https://wenwenz.com/. Click or tap if you trust this link." \t "_blank) is an associate professor of [Public Informatics](https://bloustein.rutgers.edu/graduate/public-informatics/) at [Bloustein School of Planning and Public Policy](https://bloustein.rutgers.edu/), at [Rutgers University](https://www.rutgers.edu/). She received her Ph.D. from Georgia Tech’s [School of City and Regional Planning](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fplanning.gatech.edu%2F&data=05%7C01%7Cjleli%40soe.rutgers.edu%7Ceff816b0792b4be82d1408dbca957782%7Cb92d2b234d35447093ff69aca6632ffe%7C1%7C0%7C638326515547566794%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=SjNeSg2MnRTCEUauEHQ67i%2FBnvVF3aeRoHYmBjr7NWg%3D&reserved=0) in 2017. She also earned Masters in City Planning, Civil Engineering, and Computational Science & Engineering from Georgia Tech. Previously, she was a research assistant at the [Center for Spatial Planning Analytics and Visualization (previously known as CGIS)](https://nam02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fcspav.gatech.edu%2F&data=05%7C01%7Cjleli%40soe.rutgers.edu%7Ceff816b0792b4be82d1408dbca957782%7Cb92d2b234d35447093ff69aca6632ffe%7C1%7C0%7C638326515547566794%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=AfbKh%2F%2FxTLrpO4oXLhiBsqAYZ3rXWvIFGwXWOIDZmKU%3D&reserved=0) for six years. Before joining Rutgers, she worked for three years as an Assistant Professor of [Urban Affairs and Planning](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.uap.vt.edu%2F&data=05%7C01%7Cjleli%40soe.rutgers.edu%7Ceff816b0792b4be82d1408dbca957782%7Cb92d2b234d35447093ff69aca6632ffe%7C1%7C0%7C638326515547566794%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=%2BiI%2F9TeP%2BexVyklz0IDwAnpmZQTeIM9QXgEuQhDXbPw%3D&reserved=0) at [Virginia Tech](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fvt.edu%2F&data=05%7C01%7Cjleli%40soe.rutgers.edu%7Ceff816b0792b4be82d1408dbca957782%7Cb92d2b234d35447093ff69aca6632ffe%7C1%7C0%7C638326515547566794%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=6O3G%2FMgE5ETAGHH9mIXXvw6dIV0%2FmXDs%2B3gmqE7Tte4%3D&reserved=0). Her research focuses on leveraging open, big data, data science techniques, and data visualization tools to address critical planning issues, especially on the implications of emerging transportation technologies, urban energy modeling, and the impact of the built environment on public health. Her [dissertation](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsmartech.gatech.edu%2Fhandle%2F1853%2F58665&data=05%7C01%7Cjleli%40soe.rutgers.edu%7Ceff816b0792b4be82d1408dbca957782%7Cb92d2b234d35447093ff69aca6632ffe%7C1%7C0%7C638326515547566794%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=ABwH67YAahClVoQOQGrKOhJrkHiinhslvhVrlb0hgRY%3D&reserved=0) explores the interactions between land use and transportation in the era of shared autonomous vehicles using an agent-based discrete event simulation. She has worked extensively in interdisciplinary environments to deliver techniques that can address real-world sustainability problems.